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JunoWallet Launches Invite SDK at GDC 2013

With over 1.8 million users globally and \$2.8 million virtual credits issued, JunoWallet is the #1 Gift Card App for the iPhone, iPad, and Android. Fanatical users have completed over 18.6 million tasks and boast about being awarded more gift cards through JunoWallet than any other mobile application.

Its value proposition, though, extends further than that; JunoWallet now promises engagement *way beyond* the install to all app developers.

The Invite SDK, launched at the Game Developer Conference 2013, is a legitimate, non-intrusive technology that facilitates virality of an app. By way of a multilevel social marketing system, JunoWallet opens gates for developers to witness tremendous user growth.

After 14 months of integrating its own Invite SDK, JunoWallet went from a mere 10,000 users to: 1,807,954 users, 4,670 Youtube testimonial videos, 169,000 Google results, 409,000 tweets, 114,000 Instagram posts, and 296,000 Facebook posts. It fits Apple's TOS and provides a seamless user acquisition solution to any developer.

Developers that join the **Invite SDK: Exclusive Waitlist** now gain access to:

- a multilevel social marketing system,
- a customizable virtual currency,
- 27,000 Youtube Subscribers,
- 83,000 Facebook Fans,
- 14,000 Twitter followers,
- 18,000 Instagram followers,
- an in-app message to 1.8 million users,
- and a clean, verified email blast to 1 million + users.

The minimum budget of \$10,000 brings the developer 4,000+ engaged users - a bang for the buck indeed.

More than just a successful Mobile Rewards App, JunoWallet is leading mobile innovation in the digital world by providing a platform for both advertisers and consumers to thrive. Users engage in simple tasks and earn top branded gift cards; while advertisers generate quality leads through user engagement and drive business through gift card promotions.

JunoWallet truly embodies the social entrepreneurial spirit of the digital world that this decade is witnessing, and the launch of its Invite SDK brings quality user acquisition tools to any developer's doorstep - truly a game changer.